



LeukemiaTexas is dedicated to improving the lives of those with leukemia by funding research and patient aid in Texas.

A 501c3 nonprofit corporation

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2008 SPECIAL EVENTS

LEUKEMIA TEXAS GOLF CLASSIC

Monday, September 8, 2008

THE BEATLEUKEMIA BALL

Saturday, November 1, 2008

May 22, 2008

Mr. Kevin J. Martin
Chairman
Federal Communications Commission
445 12th SW
Washington, DC 20554

Dear Mr. Martin:

Please allow me to share our deep appreciation for CBS radio/98.7 KLUV in Dallas, Texas for the exemplary pro bono services they have provided our organization and the community we serve.

As a 501c3 nonprofit corporation, LeukemiaTexas is dedicated to improving the lives of those fighting leukemia by funding research and patient aid in Texas. In order to fulfill our mission we rely on several annual fundraisers, the largest of which is The BeatLeukemia Ball.

Since 2005 CBS radio/98.7 KLUV has been the media sponsor of this event providing extensive pro bono radio coverage, including public service announcements, professionally produced spots and live, on-air announcer acknowledgements. We estimate the value of their donation during this period to be in excess of \$180,000. For 2008, CBS radio/98.7 KLUV has again generously committed to return as the media sponsor for The BeatLeukemia Ball.

CBS radio/98.7 KLUV has played a significant role in the growth and public awareness of The BeatLeukemia Ball. Since their involvement we have raised \$746,459 to fight this life-threatening blood cancer.

LeukemiaTexas, Dallas/Ft. Worth and leukemia patients throughout Texas are blessed to have the sustained commitment, support and friendship of such a wonderful organization. The cure begins with caring and CBS radio/98.7 KLUV cares!

Sincerely,

Stephen Young
Executive Director